



# ANNUAL REPORT

2024 - 2025

# Contents O

Trustee's Note	1
About Us	2
Key Programs	3
New Initiatives	4
Milestones	6
Patient Guidance Program	7
Maatrutva Program	9
Cancer Prevention & Early Detection Program	11
Education Assistance Program	12
Financials	13

13

## TRUSTEES NOTE

Dear Friends,

The year 2024–2025 has been one of resilience, impact, and renewed purpose for the Gunvati J. Kapoor Medical Relief Charitable Foundation (GJK). It has been a time of reflection, strengthening partnerships, and reaffirming our commitment to building sustainable models of health and empowerment.

Our focus remained steadfast on women, children, and cancer-affected families—those most at risk of being overlooked by the healthcare and education systems. Through our Patient Guidance Program, we stood by more than 19,000 cancer patients and their families, ensuring that no one faced illness alone. With guidance, financial roadmaps, continuous follow-up, and compassionate listening, we offered both direction and hope.

In Mumbai's underserved M/W ward, our Maternal Health Program tackled the silent crisis of limited awareness, equipping expectant mothers with the knowledge, nutrition, and confidence needed for healthier pregnancies. Our Cancer Awareness and Early Detection Program reached women in urban slums with life-saving information and screenings for breast and oral cancers. The Save A Life platelet donation drive continued to be a lifeline for patients battling cancer. Beyond healthcare, our education initiatives provided scholarships, mentorship, and learning materials to children in Mumbai and Amritsar, planting seeds of opportunity for the next generation. Together, these efforts have enabled us to reach over 5,94,073 beneficiaries since inception—a true testament to what compassion, collaboration, and commitment can achieve.

This year, our impact deepened further. We entered into a meaningful collaboration with Bhaktivedanta Hospital and Research Institute, committing to provide psychosocial guidance and care for cancer patients. Our maternal health initiative expanded into 200 additional anganwadis, covering the full network of 225 anganwadis in the M/W ward. We were also fortunate to host a Global Pro Bono team of three experts, who helped strengthen our data management systems for greater efficiency and scale.

At the heart of our work are the stories of courage we witness every day—a mother challenging social norms to seek timely care, a patient finding the strength to fight cancer through community support, families standing by their loved ones with resilience, children walking into classrooms with hope in their eyes. These are the stories that remind us why GJK exists and why my fellow trustees, our dedicated team, volunteers, interns, and generous donors unite each year with renewed purpose.

On behalf of all of us at GJK, I extend our heartfelt gratitude for your unwavering faith and support. Your belief in our mission continues to bring hope, health, and healing to countless lives. We invite you to walk alongside us as we bridge the gap between awareness and access, and between despair and dignity.

#### **About Us**



The Foundation implements focused programs in the areas of Health Care, Community Empowerment, and Education with the objective of enhancing the quality of life and overall well-being of people, with a special emphasis on women and children.

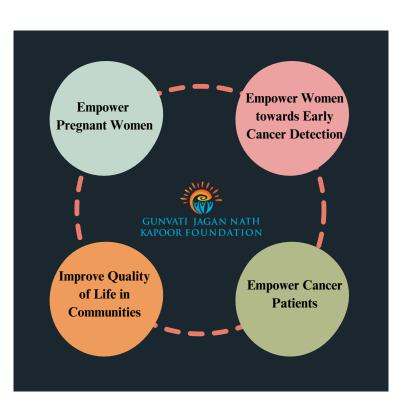
Through strategic engagement with vulnerable communities, the Foundation designs and executes evidence-based models to effectively address urban health challenges. These interventions are implemented through field-level initiatives in Mumbai and Amritsar.

## Sustainable Development Goals (SGD's)





The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity



# **Key Programs**



#### O1 Patient Guidance Program

Help cancer patients access the resources they need while undergoing treatment with the aim of increasing survivorship by decreasing treatment abandonment rates

#### O3 Cancer Prevention & Early Detection Program

Help women make informed choices about their health by encouraging Breast, Cervical and Oral Cancer Prevention and its Early Detection in women

#### 02 Maatrutva Program

Educate pregnant women from underserved communities about health care during pregnancy, thereby encouraging them to inculcate health seeking behaviour for safe deliveries

#### 04 Education Assistance

Shaping a brighter future through distribution of educational materials, tutorship and educational sessions to the underserved children of Maharashtra and Punjab

# **New Initiatives**



The Foundation was among the select NGOs in India chosen to participate in the Global Pro bono initiative with Johnson & Johnson. This association proved to be a valuable learning opportunity for both teams—while the J&J professionals brought in expertise and fresh perspectives on data and process efficiency, the Foundation shared on-ground insights into the challenges faced by underserved communities. Together, this exchange fostered mutual growth and understanding.

Nonprofits often face significant limitations in time, resources, and specialized skills, which makes it difficult to effectively address critical issues such as healthcare and education. By leveraging corporate talent to complement grassroots efforts, organizations like ours are able to strengthen our capacity and deliver more impactful and sustainable solutions.

This collaboration highlights the true value of cross-sector partnerships, where companies not only contribute their knowledge but also develop a deeper appreciation of the communities in which they operate. By working hand-in-hand, we are better equipped to empower communities, strengthen organizations, and advance towards a more equitable and sustainable future.

# **New Initiatives**



This year marked a significant milestone for the Gunvati Jagan Nath Kapoor Foundation as we joined hands with Bhaktivedanta Hospital and Research Institute to extend our reach and impact in the field of cancer treatment. With this association, the Foundation begins a new chapter in advancing holistic cancer care, ensuring that patients and their families receive support beyond medical treatment.

At the heart of our mission is the commitment to reduce abandonment rates in cancer treatment. Many patients discontinue care due to financial hardship, emotional stress, or lack of guidance. The Foundation addresses these challenges by providing comprehensive psycho-social support, patient counseling, and caregiver engagement, ensuring that no patient feels alone in their journey.

Through this collaboration, our core services - financial guidance, chemo education and emotional support are now available to a wider community. By combining the medical expertise of Bhaktivedanta Hospital and Research Institute with our patient-centric approach, we are creating a stronger ecosystem of care that gives patients not just treatment, but also hope, resilience, and dignity.

**291** patients were provided with psychosocial support

1803 services provided which helped 76% patients sustain treatment

#### 5,94,073

Lives touched

# Milestones

(2013-2025)

4,26,866



10,43,748



Cancer patients interactions

Services provided to cancer patients since inception

665



7,361



Cancer patients received emergency funding during treatment

Patients and caregivers provided with accommodation during the course of their treatment

8,125



96%



Pregnant women in 252 Anganwadis reached Institutional deliveries ensured through awareness sessions

38,340



18,128



Ante-Natal care visits facilitated through timely follow ups

Women from the underserved areas made aware about prominent women cancers

8,478



3,442



Students benefitted through Education Assistance

Ration kits and Nutrition kits distributed to needy cancer patients and pregnant women from the underserved areas



# Patient Guidance Program

**Educating and Empowering Cancer Patients** 

The program provides critical support to patients throughout their treatment journey. We assist patients in accessing essential services and navigating complex healthcare systems. This guidance plays a key role in reducing treatment abandonment rates.



#### **Impact Highlights**



66% of patients
were able to sustain
their treatment due to
the guidance and
support provided
through the program



Accommodation funding for **2,453** days supported **222** patients and caregivers, easing their burden



313 ration kits, were distributed to 626 patients and caregivers to support their nutritional needs



Emergency financial assistance was extended to 228 patients during critical stages of treatment



Through our Save A
Life initiative, **5,278**voluntary platelet
donations were
facilitated for
patients in urgent
need



Regular online sessions for patients and caregivers were conducted to provide information, counselling, and emotional support



19,467

Patients guided for various services



37,460

Interaction with the patients



1,66,028

Services rendered

# **Events**



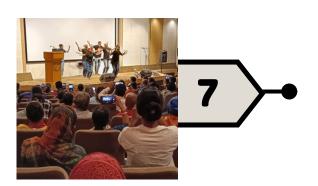
Representation in CANREHAB 2024



Homi Bhabha Cancer Conclave 2024



Felicitation by the Tata Memorial Hospital



Felicitation by Konark Foundation



Bone & Soft Tissue Cancer Survivor's Meet



5<sup>th</sup> Annual Testicular Survivor's Meet



World Cancer Day celebration with the survivor's with the 'Tata Memorial Hospital'

# Maatrutva Program

Better Health and Safe Deliveries for Pregnant Women

The program bridges critical gaps in prenatal awareness and healthcare access. Pregnant women are educated on safe practices, nutrition, and the importance of timely medical care. Our team ensures women are registered at hospitals early in pregnancy. This proactive approach fosters safer deliveries and healthier beginnings for mothers and children.

#### **Impact Highlights**



7,810 Antenatal
Care (ANC) visits
were facilitated
through constant
follow-up and
guidance



61% of women successfully completed at least four ANC visits due to continuous follow-up



20,037 medical tests were made possible through timely intervention and support



88% Pregnant
women
displayed positive
behavioural change



278 women were assisted in obtaining their Reproductive Child Health (RCH) number, ensuring access to government benefits

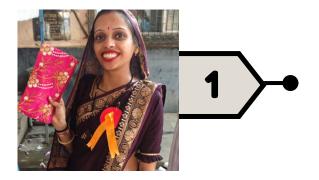


60% increase in the overall registration of pregnant women from last year





## **Events**



Breastfeeding week with pregnant women and lactating mothers



AAI. P. L (Aai's Pampering

League) was organized to celebrate

3

Team participated in the Tata Mumbai Marathon 2025 Celebration of Nutrition Month with interactive approach towards saving money for nutrition





# Cancer Prevention & Early Detection Program

Informed Health Choices for Women

The program aims to create awareness among women from underserved communities about the importance of early detection of common cancers such as breast, cervical, and oral cancer.

Through structured sessions, women receive essential knowledge about preventive care and screening practices. These efforts empower participants to make informed health decisions for themselves and their families.

By fostering awareness and timely action, the program contributes to reducing cancer-related risks in the community.



#### **Impact Highlights**





**1849** women screened at the camp

#### **New Partnerships**

This year, new partnerships were forged to organize cancer detection camps, expanding the reach of our services and engaging more health professionals in our mission to fight cancer within communities.

- Bhaktivedanta Hospital & Research Institute
- Rajendra Onco Care & Health (ROCH) Foundation



**Q4**Awareness talks conducted



Clinical Breast Examination camps conducted



**4%**Follow-up cases detected

# Education Assistance Program

Quality Education Assistance

The Foundation's Education Assistance Program aims to support children from underserved communities by providing them with the necessary tools to pursue quality education. Through the distribution of stationery kits, we strive to ensure that lack of basic educational resources does not hinder a child's learning journey.

To further strengthen this initiative, the Foundation introduced a Tutoring Program in Amritsar for children who cannot afford additional academic support. The program focuses on improving their understanding of key subjects and helping them achieve better grades in school. Our team conducts monthly assessments to track each student's progress and identify areas for improvement, ensuring consistent academic growth and encouragement for every child.



#### **Impact Highlights**



41% of the students enrolled in the program secured more than 90% in their annual assessments



7 out of 22 students achieved top three ranks in their annual results, demonstrating the effectiveness of our tutoring program



**3501**Stationary kits distributed



Kids enrolled in tuition classes



28
Internships granted

# **Financials**

#### FINANCIAL INFORMATION

#### **BALANCE SHEET AS ON 31ST MARCH 2025**

Particulars		Value Rupees, In Lakhs (As On 31st March 2025)	
SOURCES OF FUNDS			
Corpus Funds Corpus Fund Of The Trust		0.27	
Other Earmarked Funds			
Depreciation Fund	4.60		
Immovable/Movable Property Fund	217.82	222.41	
Liabilities			
For Expenses		3.26	
Income And Expenditure Account			
Balance As Per Last Balance Sheet	164.71		
Add: - Surplus for the year	36.53	201.24	
TOTAL SOURCES OF FUNDS		427.19	
APPLICATION OF FUNDS			
Fixed Assets		265.23	
Investment			
Fixed Deposits in Bank		88.62	
Current Assets			
Loan And Advances		3.23	
Receivable		0.85	
Cash and Bank Balances		69.27	
TOTAL APPLICATION OF FUNDS		427.19	

# **Financials**

#### INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2025

Particulars	Value Rupees, In Lakhs (31st March 2025)
INCOME	
By Interest	
On Saving Bank Accounts, Fixed Deposits & IT Refund	11.66
By Donations In Cash or Kind	28.24
By Grants	250.26
By Fees for Cancer Awareness Talk	1.75
By Surplus on Sale Of Fixed Assets	0.06
By Other Receipts	0.03
TOTAL INCOME	292.00
EXPENDITURE	
To Establishment Expenses	47.03
To Auditor Remuneration	0.78
To Assets Written Off	0.003
To Depreciation	8.28
To Expenditure On Objects Of The Trust	
(a) Education	14.81
(b) Medical Relief	184.56
By Surplus Carried Over To Balance Sheet	36.53
TOTAL EXPENDITURE	292.00

# CONTACT US

