



GUNVATI JAGAN NATH  
KAPOOR FOUNDATION

# ANNUAL REPORT

2023 -2024

# TABLE OF CONTENTS



TRUSTEES  
NOTE 1

ABOUT  
US 2

KEY  
PROGRAMS 3

MILESTONES 4

PATIENT  
GUIDANCE  
PROGRAM 5

MAATRUTVA  
PROGRAM 7

CANCER  
PREVENTION & EARLY  
DETECTION  
PROGRAM 9

FINANCIALS 11

CASE STORY 13



# TRUSTEES NOTE

With deep rooted passion, and commitment to the cause, the foundation has continued its mission with new insights, evolving strategies, collaboration and consistent over-performance to serve the beneficiaries this year. The differentiating factor for the success of the foundation has always been its clear mission, the culture, the trustees, the unwavering support of the donors, and most of all the dedication of the employees and their team mindset.

Our community programs has seen transformative work where we have scaled our maternal health program in M/West ward with 159 Aanganwadis. We have worked door to door through these urban slums to motivate women about their and their babies health and hand hold them till they give birth. Our enthusiastic women team not only created awareness about prenatal and postnatal health, but are a “Saarthi” to these women in their most important phase of life. We celebrate their motherhood, and build capacity of the central government agency and champions. The team also works with other stakeholders in the community to provide awareness about major women cancers in India, thereby being instrumental towards detecting certain cancers at an early stage.

This year our work in cancer care has encompassed us to extend our support through new initiatives, may it be helping patients improve their quality of life through education and job placements or reducing the gap across distances and states through digital platforms. We have organized various support group meetings and survivorship programs to enhance the quality of life of patients. Our services have helped more than 65% patients we met, not abandon treatment.

Keeping in mind sustainable goals, we became philanthropic partners with United Way for Tata Mumbai Marathon. The initiative saw enthusiastic response from all walks of life, may it be our employees, our donors, or our other stakeholders. The appreciation and accolades we received due to our “Cricket World Cup and Cancer Theme” during our dream run was a testament to us making a mark in promoting awareness about myths of cancer care.

Further, in the years to come we look forward to continuing to achieve our sustainable development goals of health, wellbeing and education through a mindset of providing solutions and bringing a positive change in the life of people and communities.



The Patient Guidance Program Team



The Maatrutva Program Team



# About Us



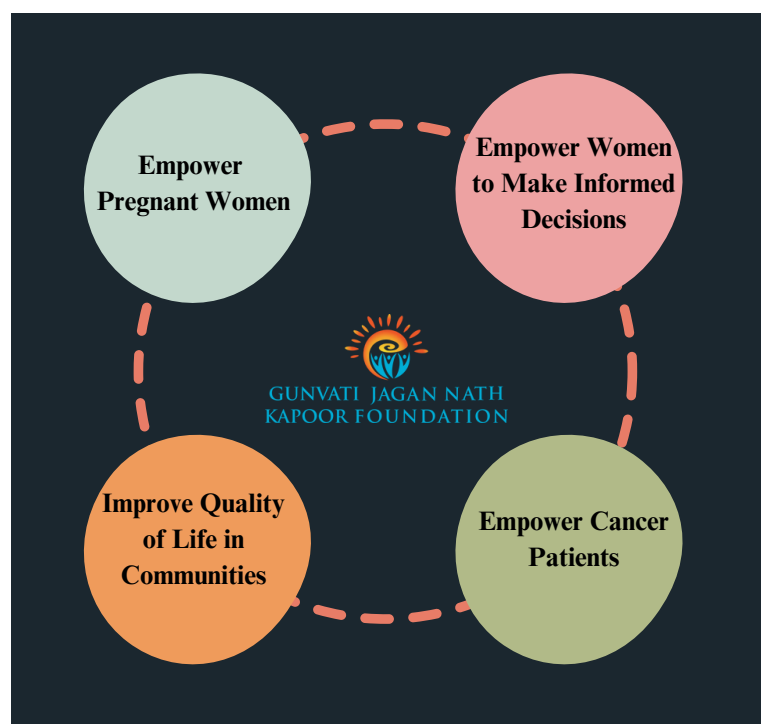
The Foundation supports programs in Health Care, Community Empowerment, & Education with an intent to improve the standard of living and quality of life of all people with a focus on women and children

The Foundation works with vulnerable communities, to develop evidence-based models to address urban health challenges. Our interventions are directly implemented through field-level measures in Mumbai and Amritsar

## Sustainable Development Goals (SGD's)



The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity





# Key Programs



## 01 Patient Guidance Program

Help cancer patients access the resources they need while undergoing treatment with the aim of increasing survivorship by decreasing treatment abandonment rates

## 02 Maatrutva Program

Educate pregnant women from underserved communities about health care during pregnancy, thereby encouraging them to inculcate health seeking behaviour for safe deliveries

## 03 Cancer Prevention & Early Detection Program

Help women make informed choices about their health by encouraging Breast, Cervical and Oral Cancer Prevention and its Early Detection in women


## 04 Education Assistance

Distribute education material to the students from the underserved areas of Maharashtra and Punjab

# Milestones

(2013-2024)

4,73,148  
Lives touched

4,07,399 

Cancer patients interactions

8,77,720 


Services provided to cancer patients since inception

437 

Cancer patients received emergency funding during treatment

7,139 


Patients and caregivers provided with accommodation during the course of their treatment

6,532 

Pregnant women in 159 Anganwadis reached

96% 

Institutional deliveries ensured through awareness sessions

85% 

Pregnant women displayed positive behavioural change

15,717 

Women from the underserved areas made aware about prominent women cancers

4,600 

Students benefitted through Education Assistance

2,083 

Ration kits and Nutrition kits distributed to needy cancer patients and pregnant women from the underserved areas





# Patient Guidance Program

Educating and Empowering Cancer Patients

Patient Guidance Coordinators provided patients with critical services, so they can access the resources they need during and after treatment. The goal is to better the patient survivorship by decreasing treatment abandonment rates in India

**65%**

Patients sustained treatment

**212**

Patients received accommodation aid

**460**

Patients were provided with ration aid

**64**

Patients were helped with emergency funding

**5,438**

Volunteers donated their platelets through 'Save A Life' initiative

**684**

Patients and caregivers attended the informative online sessions



**17,253**

Patients guided for various services



**30,704**

Interaction with the patients



**1,28,494**

Services rendered

# Events



Fourth annual 'Testicular Cancer Survivors Meet' organized for cancer survivors to improve their quality of life

'Pink Warriors' event organized by our team to support women currently undergoing breast cancer treatment



Poster presentation at the 3rd 'Indian Cancer Congress' held in Mumbai



# Maatrutva Program

Better Health and Safe Deliveries for Pregnant Women

Our goal is to educate pregnant women from underserved backgrounds about health care during pregnancy and encourage health seeking behaviour. The team works closely with 'Integrated Child Development Services' (ICDS) to identify and register women in the hospital in their first trimester

**4,708**

Antenatal Care visits were made possible with constant follow-up

**377**

Tetanus Toxoid shots were taken by women motivated through follow-up calls

**12,652**

Medical tests were made possible due to our intervention

**672**

Women helped with obtaining their Reproductive Child Health (RCH) number

**65%**

Women showed positive behavioral changes post sessions



**1,253**

Pregnant women served



**4,032**

Sessions conducted



**10,751**

Follow-up interactions

# Events



We created an 'Aai Pampering League', our take on IPL with an intention to pamper mothers and celebrate motherhood in the M/West ward

'Breast Feeding Awareness Week' celebration with women from M/West ward



Capacity building of central government agency Integrated Child Development Scheme (ICDS) on occasion of the 'World Nutrition Week'

Nutrition kits distributed to needy pregnant women from M/West ward in Mumbai





# Cancer Prevention & Early Detection Program

Informed Health Choices for Women

The program aims to spread cancer awareness and educate women from underserved areas about the importance of early detection of most common cancers in women like breast cancer, cervical cancer and oral cancer. The sessions not only help women gain knowledge but also empower them to make informed choices about their health

**1,997**

Women reached through awareness sessions

**66%**

Women were able to separate myths from facts after our talks

**52%**

Women could follow the 'Self Breast Examination' techniques



**08**

Awareness talks conducted



**12**

Clinical Breast Examination Camps conducted



**4%**

Follow-up cases detected

# Events



3000 Stationary kits distributed in 16 'Brihanmumbai Municipal Corporation' (BMC) Schools of M/West ward Mumbai

Partnership with corporate 'Ventura' to distribute 50 educational colouring kits to kids from underserved areas of M/West ward of Mumbai



Participated in the 'Tata Mumbai Marathon 2024' to raise funds for cancer patients

Celebration of better maternal health and social support with government agency 'Integrated Child Development Scheme' (ICDS)





# Financials

## FINANCIAL INFORMATION

### BALANCE SHEET AS ON 31ST MARCH 2024

Particulars	Value Rupees, In Lakhs (As On 31st March 2024)	
SOURCES OF FUNDS		
Corpus Funds		
Corpus Fund Of The Trust		0.27
Other Earmarked Funds		
Depreciation Fund	3.43	
Immovable/Movable Property Fund	217.82	221.25
Liabilities		
For Expenses		2.85
Income And Expenditure Account		
Balance As Per Last Balance Sheet	129.29	
Add :- General Reserve Fund	12.64	
Add :- Surplus for the year	22.79	164.71
TOTAL SOURCES OF FUNDS		389.08
APPLICATION OF FUNDS		
Fixed Assets		269.53
Investment		
Fixed Deposits in Bank		45.44
Current Assets		
Loan And Advances		1.92
Receivable		1.34
Cash and Bank Balances		70.85
TOTAL APPLICATION OF FUNDS		389.08

# Financials

## INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2024

Particulars	Value Rupees, In Lakhs (31st March 2024)
<b>INCOME</b>	
By Interest	
On Saving Bank Accounts, Fixed Deposits & IT refund	9.74
By Donations In Cash or Kind	23.81
By Grants	204.47
By Fees for Cancer Awareness Talk	0.05
By Surplus on Sale Of Fixed Assets	0.06
<b>TOTAL INCOME</b>	<b>238.14</b>
<b>EXPENDITURE</b>	
To Establishment Expenses	41.91
To Auditor Remuneration	0.76
To Assets written off	0.02
To Depreciation	9.21
To Expenditure On Objects Of The Trust	
(a) Education	8.04
(b) Medical Relief	155.41
By Surplus Carried Over To Balance Sheet	22.79
<b>TOTAL EXPENDITURE</b>	<b>238.14</b>



# Case Story



32-year-old Sarita Baski, a devoted wife and mother to two young daughters, found herself facing an unforeseen challenge when she discovered a lump in her breast. Despite the absence of pain or symptoms, Sarita decided to seek medical advice. The local doctor initially diagnosed it as a common tumour that could be removed through surgery. However, further tests revealed a harsh reality - Sarita was battling breast cancer.

The devastating news shook the core of their family. Tears flowed freely as they grappled with the harsh truth. Sarita's husband, Mr. Premlal, overwhelmed by fear and uncertainty, felt a sense of helplessness. "A sudden darkness clouded my vision. I had no idea how to navigate this. How could I care for my young daughters in the face of such a crisis?" he lamented. With heavy hearts and after consulting with medical professionals, the family made the arduous journey to Tata Memorial Hospital in Mumbai, sacrificing all they had. Selling their possessions, including their bike, gold ornaments, and domestic animals, they pooled together every penny to afford the trip and medical expenses in the unfamiliar city.



As the days turned into weeks and their funds dwindled, Premlal was forced to send their daughters to live with relatives due to financial constraints. During one of their visits to the hospital, a chance encounter with our compassionate staff brought a ray of sunshine into their lives. Providing guidance on cancer education and emotional support, our coordinator stood by the struggling family. As the financial strain peaked, and the couple found themselves on the brink of despair, they confided in us. Premlal poured his heart out, "I sold everything we owned to come here, but now we struggle to afford even our basic needs. We are torn between spending on food or shelter."

Moved by their plight, our team extended a helping hand in the form of accommodation assistance, offering the couple, shelter for three months. Grateful for the respite, Sarita expressed her gratitude, "I'm thankful to GJK for providing us with a roof over our heads. This stay has been a lifeline amidst our trials. Not only did they offer accommodation but also ration aid and unwavering emotional support."

Today, Sarita continues her battle against cancer with resilience and courage, supported by her loving family and the unwavering kindness of GJK. Embracing each day with hope and gratitude, she embodies the strength within her that transcends the darkest of times.

# CONTACT US



## GUNVATI JAGAN NATH KAPOOR FOUNDATION

7A, Barodawala Mansion,  
81, Dr. Annie Besant Road,  
Above Nature's Basket,  
Worli, Mumbai - 400018



contact@gjkapoor.org



www.gjkapoor.org



www.gjkapoor.org



GunvatiJaganNath  
KapoorFoundation

**DONATE** ❤️

